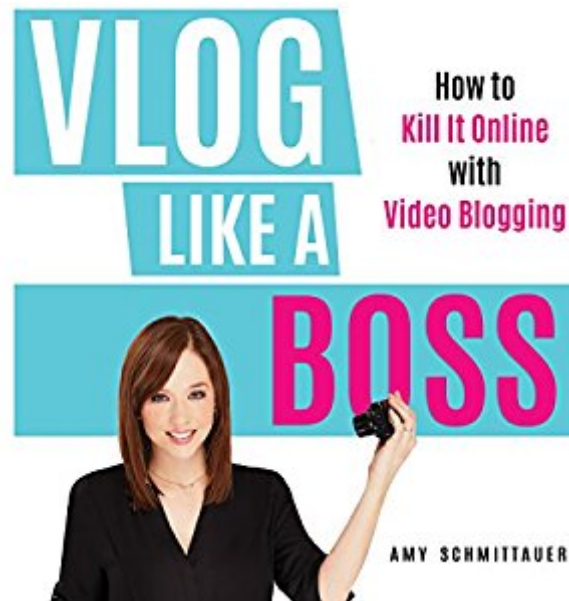




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Vlog Like A Boss: How To Kill It Online With Video Blogging



Synopsis

Vlog Like a Boss is the complete guide to video blogging. Amy Schmittauer is the Vlog Boss. As a new media triple threat - YouTuber, keynote speaker, and author - she coaches people to go after what they want in life and leverage online video to make it happen. Creator of the popular YouTube series Savvy Sexy Social, her channel boasts a global community and millions of views. Now, in her first book, she will show you how to Vlog Like a Boss and get the attention you deserve. A collection of strategies and tactics from years of experience in online video, Schmittauer shares time-tested, proven methods to creating brand awareness with vlogging that will build a loyal community for years to come. This complete guide will show you how to: Overcome the three major fears that hold many people back from making videos Create your most engaging vlog every time with the Authority Video Formula Achieve your on-camera talent (and no, you don't need to be a natural!) Leverage the "secret" to video success that creates fans for life And much more!

Book Information

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Customer Reviews

Can I actually build a following on youtube? That was the question I had. I've seen Amy and countless other people build HUGE subscribers and here I am with less than 10 people who are subscribed on my channel. I first heard Amy on EOFire twice and then live when she spoke at the Igniting Souls Conference. Her talk spurred my interest. I had an opportunity to talk with Amy and she said, "Read my book, I believe it will help you." I just completed reading the book and I have already began to implement many of the things taught in the book. One of my hangups (aka fears) is

the whole editing piece and allocating the time to do this the correct way. She does cover this I'm going to face my fear and start editing my videos. Yikes! There is so much packed in this book for the person who hasn't recorded a video, to those who are well ahead and have a large subscriber list. Will I be able to create a large subscriber list? I will take action and this book is my roadmap for achieving and adding value to my subscribers.

Amy does an amazing job in this book of explaining how and why video/vlogging works (and how to make it work for you). I loved her fun conversational tone. I'm so excited to get started with video myself and walked away with tons of actionable tips. Highly recommend!

I saw this book as a reco on after I bought another. Since I'm gearing up to launch a new vlog I wanted to take the time to learn from an expert, even though I've been making videos in and off for a few years. Fantastic book, insights, and overall approach to building a content strategy that gets you results. Love the story telling that makes the info accessible. I've already recommended this book to a client. And I'm super excited to launch my new show and vlog like a boss! Now - off to go watch some of your videos Amy, as I am one of those weird ones that's has never seen any of them. :)

I had been resisting the video vogue, but once I realized that I would need video to move forward with my message, I was urged to pick up this book. And I am so happy I did! I'm pleased to say that thanks to Amy's book, I've started making my first sucky videos! And, you know what? I'm getting more comfortable being filmed and seeing myself on film. They are not always going to suck; I believe Amy when she says that. I'm not a boss yet. Maybe more like low-level management. Actually, more like an intern. But I'm finding my voice and dressing the part. No where to go from here but up.

My wife and I bought this book for our son, who's an aspiring YouTuber. Before giving this to him, I wanted to read it to discuss afterwards with him. This book is AMAZING, filled with tons of tips and knowledge that applies far beyond Video Blogging. The life lessons and entrepreneurial nuggets are phenomenal and something that should be taught (but aren't) in our schools. I know he'll not only enjoy reading this book, but will walk away with so much more, than just how to be a better video blogger. I've been an entrepreneur whose had a few successes and more lessons over the last 20+ years, but I can truly say she sums so much up in a truly remarkable book. (think I highlighted

something on almost every single page)If you want to learn how to be a great video blogger, this book will definitely do that for you, no doubt. The true bonus of this book is that you'll also be positioned to be a better entrepreneur and also individual with more confidence. Strongly recommend reading this well written, informative book ~ Mike Kawula.

I have not finished reading this book yet, but what I have read so far I give it 2 thumbs up.I am male in my 50s who is pretty much self taught on computers and other tech stuff I have. I have a blog and wanted to create a sister to it via video. So while looking for books on vlogging I kept coming back to this one. And I am glad I bought it. This young lady has it going on and even explains it well enough for us older folks to jump right in and join the youtube crowd.If you are thinking about vlogging, this book needs to be on your shelf.

I experienced Amy's live presentation at a conference in October. The entire group was blown away by her message and presentation style. I just received, "Vlog Like A Boss" yesterday... I'm on chapter 3 and already received multiple times more value than what I paid for the book. Years ago, it was lights, camera, action! Today Amy teaches how to be your authentic self to connect with the people who build your bottom line.

I am probably not Amy's main style of viewer or reader. I desire strongly to be an influencer in the video game and geek space. Reading her book not only gave me inspiration on how I can improve the content I make as a hobby, but also has helped me write a massive paper as a part of my Master's Degree on how Non-Profits should use Social Media to expand their influence and promote growth.Amy's book is as personable as her vlogs. She might be the Vlog Boss, but you'll really feel like you have a friend and a cheerleader by the time you read this book.I am very excited to use the methods Amy has discovered or borrowed and mastered in order to help promote and grow my hobby and my job.

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